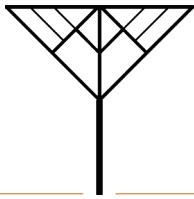


EXTRAORDINARY VISION



MADISON COUNTY CONSERVATION CENTER
CAPITAL CAMPAIGN



Tourism, Economic Development & Community Vitality

Nothing brings vibrancy to a community like dynamic gathering spaces and activity hubs. With the seminar/events room, engaging exhibit spaces and restorative setting, the Center will serve as a community focal point — a critical connector and source of energy for the county — all while luring the public to taste and embrace the great outdoors.

MADISON COUNTY TOURISM

an established product, attracting over

1M visitors

per year to parks, historical sites, scenic drives, preservation districts and other cultural attractions.

OUTDOOR RECREATION

provided by the Madison County Park System generates over

\$3.6M

in economic impacts.

THE COVERED BRIDGES SCENIC BYWAY ROUTE

Iowa's newest Scenic Byway, ventures directly into

Pammel Park

to bring visitors up close to our dynamic natural resources.

MADISON COUNTY 2016 PARKS SURVEY

87% respondents strongly agreed that County Parks added to their quality of life.

“Daily, we greet guests from across the country and around the world to Madison County, and encourage them to visit our beautiful county parks. We’re fortunate to have such abundant natural resources in Madison County, and a trip here is not complete without an outdoor adventure! What we are missing in Madison County is a facility to showcase a narrative about our unique river systems and river valleys, landforms, and our majestic limestone bluffs. Our visitors would embrace an Environmental Center as a way to learn more about the Madison County story.”

– Heather Riley, Executive Director
Madison County Chamber and Tourism

“The Madison County Conservation Center promises to be an important economic asset in our county. Businesses seeking to place new facilities often consider the livability of the community on equal footing with the technical considerations. The new Environmental Center would be an important destination on a Madison County tour for all new business prospects.”

– Tom Leners, Executive Director
Madison County Development

